

*75,000*+

SIGNATURE, WARM DOUBLETREE COOKIES GIVEN OUT DAILY

27,000,000+
WARM WELCOMES ANNUALLY

*384,000,000*+

DOUBLETREE COOKIES

20

AVERAGE NUMBER OF CHOCOLATE CHIPS PER 2 OUNCE DOUBLETREE COOKIE

1,000,000+

POUNDS OF CHOCOLATE CHIPS
USED EACH YEAR TO BAKE
DOUBLETREE COOKIES



## It all starts with the warm Double Tree Cookie...

The simple gesture of offering a warm DoubleTree Cookie at check-in has become synonymous with our commitment to providing guests with a warm welcome and an unforgettable stay. For more than 30 years, the warm DoubleTree Cookie has played a starring role in differentiating our brand's hospitality from the competition.

## A FEW "TID-BITES" ABOUT THIS HOSPITALITY ICON

- In 1986, we introduced our signature amenity to guests as a way to build brand loyalty through a nightly turn-down service.
- In 1995, the warm Double Tree Cookie was transferred to the front desks, illustrating and reiterating our welcoming and caring service.
- A select group of bakeries around the world currently holds the brand's secret recipe, which ensures that the same delicious DoubleTree Cookie is delivered at every DoubleTree by Hilton hotel worldwide.
- From New York and China to Tanzania and Spain, the signature, warm
  DoubleTree Cookie welcome is presented to our guests around the world
  and baked fresh daily at each hotel.

## MEDIA CONTACT

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